

About Irdeto

Protect Platforms and Apps from Piracy and Cybercriminals

50+

YEARS
IN DIGITAL
SECURITY

More than 5 billion
platforms and apps
protected

Cybersecurity You Can Trust

Video entertainment, video games, connected transport, connected health, and Internet of Things (IoT) companies distribute content in a world that's more connected than ever before. As such, piracy and cybercrime is on the rise. Irdeto draws on more than 50 years of experience to protect your platforms and apps by providing **the most robust cybersecurity solution on the market.**

Learn more watching the [Trace Internet Piracy and Content Leaks Webinar](#).

Over

191m

CRYPTOGRAPHIC KEYS GENERATED

Over

50m

TRANSACTIONS PROTECTED PER DAY

Up to

1000

EXPERTS IN OUR GLOBAL OFFICES

What Is Irdeto?

In our rapidly evolving world, technological innovation and interconnectedness are creating unprecedented growth opportunities for the modern company. This hyper-growth has made it so GA releases result in a new version of technology every quarter now, when in the past we may have only had access to these GA version releases once a year.

And it's evident to see, that with growth and innovation comes more adapted security threats, cyber-attacks, and the need for more effective managed protection for a given company. Today, the entertainment industry is one of the most highly targeted industries, requiring improved support through a unified approach to enhanced security measures.

With over 50 years of experience, Irdeto has been providing modernized content security protection for the entertainment industry through DRM security enabled through enhanced HLS protection. DRM - or digital rights management - allows the owner of high-value content such as video and audio to effectively encrypt and transmit encryption keys from the owner to the end-user. For this, Irdeto is an industry leader, recommended by some of the largest entertainment companies in the world. It's Irdeto's management of encryption keys that provides the needed security measures to effectively minimize the threat of cyber attacks; so you can rest easy knowing that your organization's intellectual property is properly protected.